**Strategic Engagement Leader**

The Strategic Engagement Leader supports research, development, and implementation of DLC tools and resources through key partnerships, alliances, and collaborative initiatives in the lighting and building industry. Strategic engagements with government agencies, member utilities, NGOs, and key market actors work to leverage DLC’s existing program success to innovate and deploy new solutions to targeted audiences to reduce energy, carbon, and light pollution.

This senior position requires a background in clean energy/energy efficiency and technology solutions. This role assesses federal, state, and municipal policy goals on decarbonization and light pollution to inform and align with DLC programs. Impact and meaningful change at the DLC is achieved by scaling up new tools in our program portfolio and fostering collective action to address the global challenge of climate change better.

The DLC team is smart, passionate, and dedicated to the organization's and our teammates' success. We work with integrity, prioritize collaboration, are committed to diversity, and strive for a positive environmental impact.

We offer a fast-paced and supportive work environment, competitive salary and bonus structure, and benefits including paid time for volunteer work. The DLC is committed to an organizational culture of non-discrimination and equal opportunity for all employees and qualified applicants and minority candidates are encouraged to apply.

**Resume with a cover letter should be submitted to:**

Stephen White, Chief Operating Officer

swhite@designlights.org

No phone calls please.

## About the DLC:

The DesignLights Consortium (DLC) envisions a net zero future where lighting controls and integrated building systems enable energy savings, decarbonization, and sustainability for all people and the environment. We are an independent non-profit organization.

The DLC is a consortium built on the expertise of our team, our efficiency program members, and our industry stakeholders. Together, we’re driving product performance and consumer trust to save energy, improve quality, and make a positive climate impact worldwide.

The DLC has successfully helped to advance high-performance lighting for more than 10 years to realize significant reductions in commercial building energy and substantial gains in energy efficiency with lighting technology.

The DLC develops, manages, and publishes specifications for LED lighting, horticultural lighting, and networked lighting controls, as well as for responsible light at night, which are referenced in energy efficiency programs and policies across North America. Our mission is to provide decision-makers with data and resources on quality lighting, controls, and integrated building systems to reduce energy, carbon, and light pollution.

## Primary Responsibilities:

### Lead Stakeholder Engagement Strategy and Initiatives for the DLC

**Strategic Partnership Development:**

* Identify, cultivate, and maintain strategic partnerships with industry leaders, governmental agencies, NGOs, and other stakeholders aligned with our mission.
* Collaborate with executive leadership to establish partnership objectives and key performance indicators (KPIs).

**Consortium Engagement:**

* Facilitate and coordinate collaboration within the consortium, ensuring stakeholders are actively engaged and invested in the DLC’s objectives.
* Develop and oversee Utility Member services program, including retention, onboarding, Member communications, and resources related to reports, data access, and education programs.
* Manage Member Coordinator role and responsibilities.

**Government and Stakeholder Relations:**

* Build and maintain relationships with government officials, regulators, and key influencers related to DLC programs to advocate for policies and initiatives that support market transformation and carbon reduction.
* Engage with relevant industry associations, think tanks, and advocacy groups to expand the DLC's network.
* Stay informed and track relevant policy trends around decarbonization and light pollution.

**Strategic Planning:**

* Develop long-term engagement plans and provide expert advice to senior leadership.
* Contribute to the development of the organization's long-term strategic plan.
* Work with cross-functional internal teams to align strategic initiatives with organizational objectives.

**Thought Leadership:**

* Bring policy knowledge to the innovation process at DLC
* Represent the DLC at conferences, workshops, and industry events.
* Coordinate with the Communications team to publish articles, reports, and whitepapers to share insights and promote the DLC's mission and impact.
* Establish and maintain performance metrics to track the success of strategic engagements and partnerships.

**Qualifications:**

* Strategic thinker who can define clear goals and design a measurable strategy to achieve them.
* Proven experience in nonprofit management, energy efficiency, or related sectors.
* Exceptional interpersonal and communication skills, with the ability to influence and build consensus among diverse stakeholders.
* Proven track record of successful partnership development and management.
* Demonstrated ability to work in a collaborative, cross-functional team environment.
* Excellent project management and organizational skills.
* Willingness to travel 15-20% required.