



# **HORT** *webinar* *wednesdays*

July 29, August 26 & September 23, 2020

## **Evolution of the DLC Horticultural Lighting Specs and Rebate Program Models that Support Market Adoption**

July 29, 2020

1 p-2p

# The Moderator



**John A. Wilson**  
*Stakeholder Solutions  
Manager*  
Lighting Design Lab  
at Seattle City Light

# The Panel



**Kasey Holland**  
*Technical Manager*  
DesignLights  
Consortium



**Doug Oppedal**  
*Program Manager/Senior  
Lighting Specialist*  
Evergreen Consulting  
Group



**Tad Beeksma**  
*Ag Technical Energy  
Specialist*  
Focus on Energy

# Agenda



1:00pm-1:05pm

Welcome & Introductions



1:05pm-1:40pm

Panelist Presentations



1:40pm-2:00pm

Q&A Session with Panelists



2:00pm-2:05pm

Break



2:05pm-3:00pm

Breakout Discussion Sessions

# Q&A

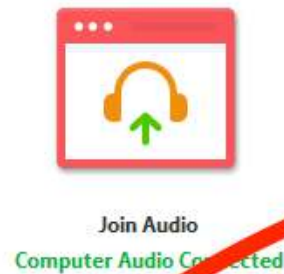
- Unmute and ask questions
- OR**
- Send chat to the group



# Thank you!

Post Event Survey: <https://www.surveymonkey.com/r/CXFPMKW>

\* If you'd like to join the discussion session, but did not pre-register please write into the chat and identify **your name** AND **what type of company your work for** (utility, implementer, manufacturer, grower, etc.), and we can place you in a breakout group.



Joining the Discussion Group



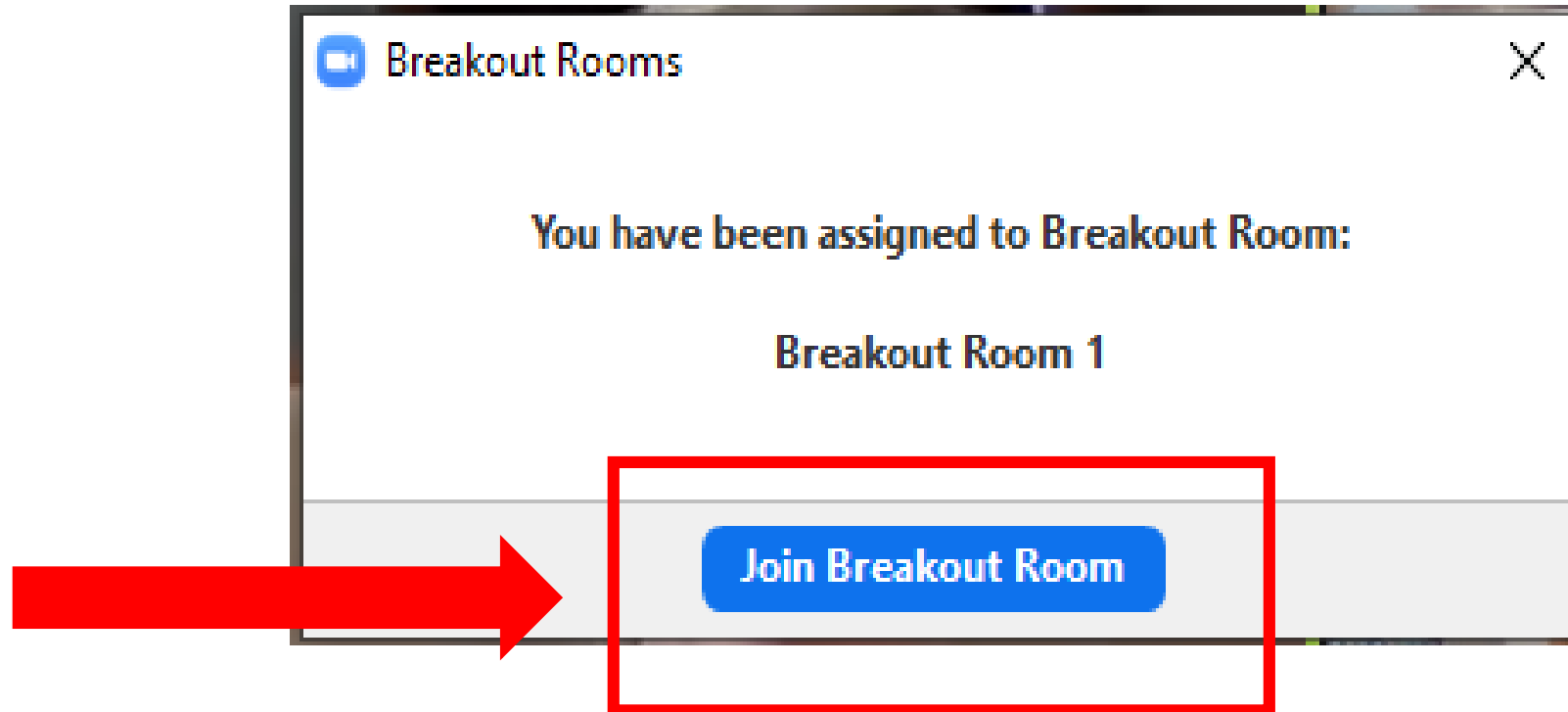
Leaving the webina

# 5 Minute Break



- Please do not leave the meeting
- Mute and stop sharing your video
- We will move to breakout sessions next

# Breakout Sessions



# Next Steps

- Thank you for your participation!
- All the notes captured from the assignments will be compiled from ALL Breakout rooms and sent to participants
- Post Event Survey: <https://www.surveymonkey.com/r/CXFPMKW>
- Next webinar, **[Incentives vs Regulations-What Do They Mean for Product Selection?](#)** on Wed., Aug. 26<sup>th</sup>