

2019 DLC Stakeholder Meeting • St. Louis, MO

Sponsorship Opportunities

Platinum Sponsor • \$42,000

Showcase your leadership in the industry by maximizing your brand's visibility. Platinum Sponsorship distinguishes your brand amongst competitors and allows you to meaningfully contribute to the content and events at the 2019 DLC Stakeholder Meeting.

Platinum Sponsorship benefits:

- Five (5) complimentary guest registrations
- Exclusive opportunity to give welcome remarks
- Opportunity to host the fun and engaging offsite event at the St. Louis City Museum and have input in the activities to help create the “feel” of the event
- Exclusive opportunity for literature table/display at the off-site event
- Exclusive opportunity to provide a branded giveaway during the off-site event (*price of gift not included*)
- Prominent signage at off-site event (includes branded banner, company displays, etc.)
- Guaranteed participation in all Structured Networking with attending utilities (*Structured networking consists of small group meetings between individual manufacturers and utility program administrators. The sessions are aimed to increase understanding between utility programs and manufacturers in order to maximize the value of incentive programs and leverage market opportunities. Space is limited.*)
- Complimentary premier booth space (i.e. in high traffic area)
- Exclusive opportunity to provide one-page flyer in conference folder
- Company bio in program folder (150 words)
- Five (5) DLC photo tweets of your booth and general presence at the conference
 - Sponsor can craft one preapproved message of their own about their activity within the conference that will be featured on the DLC's social media feeds
- Extensive recognition in all conference marketing and program materials and on conference website
- Display of your logo on select conference signage and handouts

Gold Sponsor • \$25,000

Increase your brand's visibility and engagement at this year's conference.

Gold Sponsorship benefits:

- Three (3) complimentary guest registrations
- Guaranteed participation in Structured Networking with attending utilities (*Structured Networking consists of small group meetings between individual manufacturers and utility program administrators. The sessions are aimed to increase understanding between utility programs and manufacturers in order to maximize the value of incentive programs and leverage market opportunities. Space is limited.*)
- Examples of special recognition with Gold sponsor [*select one, as available*]:
 - (1 available) Networking lounge sponsor
 - (1 available) Electronic charging station sponsor (located near your booth/exclusive opportunity for your logo to appear on a charging station)
 - (1 available) Water and wellness station sponsor (give away branded reusable water bottles and vitamin supplement drink mix near water coolers; price of bottles not included)
- Option to submit CEU course/workshop suggestions for selection by the DLC
- Company bio in program folder (100 words)
- Complimentary priority booth space
- Special recognition as themed break sponsor
 - Work with DLC staff to create a memorable moment for conference attendees while highlighting your company and brand during an afternoon break
- Three DLC photo tweets of your booth and general presence at the conference
 - Sponsor can craft one preapproved message of their own about their activity within the conference that will be featured on the DLC's social media feeds
- Extensive recognition in all conference marketing and program materials and on conference website
- Display of your logo on select conference signage and handouts

Silver Sponsor • \$17,000

Leave your mark with conference attendees.

Silver Sponsorship benefits:

- Two (2) complimentary guest registrations
- Guaranteed participation in Structured Networking with attending utilities *(Structured Networking consists of small group meetings between individual manufacturers and utility program administrators. The sessions are aimed to increase understanding between utility programs and manufacturers in order to maximize the value of incentive programs and leverage market opportunities. Space is limited.)*
- Complimentary booth space
- Work with the DLC to create a branded giveaway during the conference *(price of gift not included)*
- Special recognition as break sponsor
- Company bio in program folder (75 words)
- Two DLC photo tweets of your booth and general presence at the conference
- Extensive recognition in all conference marketing and program materials and on conference website
- Display of your logo on select conference signage and handouts

Opening Reception Sponsor • \$20,000

Customize a conference-wide happy hour and leave a lasting impression. The opening reception provides a wonderful opportunity to introduce Member utilities and other stakeholders to your brand at the very beginning of the conference. The Opening Reception Sponsor has the opportunity to provide input into a themed event and create a truly memorable evening to kick off the conference.

Opening Reception Sponsorship includes:

- One (1) complimentary guest registration
- Complimentary booth space
- Guaranteed participation in Structured Networking with attending utilities *(Structured Networking consists of small group meetings between individual manufacturers and utility program administrators. The sessions are aimed to increase understanding between utility programs and manufacturers in order to maximize the value of incentive programs and leverage market opportunities. Space is limited.)*

SOLD OUT

- Special recognition as opening reception sponsor
- One DLC photo tweet of your booth and general presence at the conference
- Branding in one e-blast about the opening reception
- Extensive recognition in all conference marketing and program materials and on conference website
- Display of your logo on select conference signage and handouts

Bronze Sponsor • \$8,000

Introduce yourself to DLC stakeholders and Members.

Bronze Sponsorship includes:

- Complimentary booth space
- Guaranteed participation in Structured Networking with attending utilities *(Structured Networking consists of small group meetings between individual manufacturers and utility program administrators. The sessions are aimed to increase understanding between utility programs and manufacturers in order to maximize the value of incentive programs and leverage market opportunities. Space is limited.)*
- Recognition in all conference marketing and program materials and on conference website
- Display of your logo on select conference signage and handouts

Logo Sponsor • \$3,500

- Recognition in all conference marketing and program materials
- Recognition on conference website
- Display of your logo on select conference signage and handouts